



Arfa Karim
Technology Incubator

UI/UX Design

Duration: 3 Months



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Modules

- Adobe Photoshop
- Overview of the Selection Tools
- Understanding Layers
- Understanding Color Modes
- Working with Pen Tool & Type
- Working with Brushes
- Mockups
- UI Design
- Preparing to Publish

Outcomes

- Understand UI/UX Fundamentals.
- User Research.
- Create User Personas.
- Information Architecture.
- Wireframing & Prototyping.
- Visual Design.
- Responsive & Mobile Design.
- Interaction Design.
- Usability Testing.
- UI/UX Guidelines.
- User-Centered Design Thinking.
- Ethical Considerations.

Audience

- UI/UX Designers
- Graphic Designers & Web Developers
- Design Enthusiasts

Eligibility Criteria

- Basic level of design and basic knowledge of website/app development