



**Arfa Karim**  
Technology Incubator

# Amazon

Duration: 3 Months



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## Modules

- Amazon Store Setup
- Wholesale product hunting
- Product Listing and Optimization
- Inventory Management
- Wholesale Product Sourcing
- Amazon Seller Central Management
- Arbitrage Product Hunting
- Arbitrage Product Sourcing
- Scaling Your Amazon Business
- Freelancing

## Outcomes

- Be skilled in setting up & managing Amazon stores
- Optimize product listings for higher visibility & sales
- Effectively manage inventory & fulfillment options
- Execute Amazon advertising campaigns to drive sales
- Analyze Ecommerce analytics for data-driven decisions
- Implement advanced SEO techniques for Amazon
- Expand your Amazon business globally & outperform competitors
- Optimize pricing strategies & seller performance for growth

## Audience

- Entrepreneurs
- Aspirants
- Freelancers

## Eligibility Criteria

- Basic Computer Skills
- Understanding of E-commerce