



**Arfa Karim**  
Technology Incubator

# Web Designing

Duration: 3 Months



Office # 09, 9th Floor, Arfa Software Technology  
Park, 346-B, Ferozpur Road, Lahore.



+92 321 1119651  
+92 321 1119652



[www.akti.com.pk](http://www.akti.com.pk)  
[info@akti.com.pk](mailto:info@akti.com.pk)

## Modules

- Introduction to Web Design
- User Experience (UX) Design
- Visual Design Principles
- Color Theory
- Typography
- Layout and Grid Systems
- Responsive Design
- User Interface (UI) Design
- Mobile Design
- Interaction Design
- Web Design Tools
- Best Practices

## Outcomes

- Gain a comprehensive understanding of web design principles
- Apply UX design principles for user-friendly websites
- Create visually appealing designs using color theory & typography
- Develop responsive web designs for various screen sizes
- Design effective user interfaces (UI) for websites & apps
- Produce mobile-friendly web designs
- Create interactive prototypes for user testing
- Master popular web design tools & software
- Implement HTML & CSS for basic web development
- Edit & optimize images for web use
- Design custom icons and graphics

## Audience

- Web Designers
- Visual Artists
- Front-end developers

## Eligibility Criteria

- This course is open to individuals of all backgrounds & experience levels. Basic computer literacy & a desire to learn are the only prerequisites